



St Barth Properties

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Affiliations

Caribbean Tourism Organization (CTO)
Caribbean Hotel Association (CHA)
St. Barth Hotel Association
American Society of Travel Agents (ASTA)
Virtuoso Travel Network
Better Business Bureau

St. Barth Properties

St. Barth Properties is a boutique travel company specializing in vacations to St. Barth, FWI. The company has a portfolio of over 150 carefully selected private villas, a branded collection of the island's most distinctive hotels- The Hotels of St. Barth - and provides a full range of concierge services. Founded in 1989, with the maxim Live Your Dream®, the company and its service-oriented staff leverage their combined expertise and passion for the destination to deliver a dream vacation.

History

St. Barth Properties' history spans some 25 years, beginning in the winter of 1986, when founder and President Peg Walsh made her first trip to St. Barth. It was love at first sight and almost on impulse, she bought what would become the company's very first property. In 1989, with the installation of a new phone line in her Franklin, MA home, the acquisition of a fax machine, and an investment of \$1,000, St. Barth Properties (SBP) was born. Peg coined and trade marked the maxim Live Your Dream® from her passion for the island. That same passion, a strong work ethic, and a high standard of customer service resulted in the company growing in leaps and bounds. And it only took a year before *Frommer's* declared Peg the person to contact for villa rentals on the island.

A company milestone was marked when Peg's son Tom Smyth joined the business. He launched the website with the coveted domain www.stbarth.com and expanded the properties represented, to include hotels. Now a branded collection of the island's most distinctive hotels, the Hotels of St. Barth is a key division of the company. Tom is now SBP's vice president and handles the day-to-day operations as well as managing the real estate division, St. Barth Properties Sotheby's International Realty – Sotheby's exclusive on-island affiliate.

SBP is headquartered in the U.S. but maintains a full-service bilingual office in the heart of the island's little capital, Gustavia. The company, and its staff of island experts, offers a full range of concierge services in addition to wedding and event coordination.

Peg Walsh remains at the helm, spending six months each year – in high season – on St. Barth supplementing that with frequent visits during the remainder of the year where she continues to provide direction as well as interacting with the island's villa owners, hoteliers, restaurateurs, and shop owners. Peg has been recognized by *Condé Nast Traveler* as one of top villa specialists worldwide and the best for St. Barth. She has received this distinction each year since its inception in 2006.

St. Barth Properties is a preferred supplier to the prestigious Virtuoso Travel Network.